



ROB PALM | INSPIRED BY WHISTLER. COMMITTED TO YOU.



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During this time of Wealth Turbulence in the world here is my perspective on Whistler....

It has always been said that real estate is a long term investment but I'd like to add that as the world has become global, real estate remains a local phenomenon.

Furthermore, it is one of the only investments that you and your family can enjoy while it grows!!!!

Here are some the facts from Whistler to draw on for investment decisions

- 80% of sales occur as a result of a visit to the Whistler area
- 67% of Buyers and Sellers live within 5 hours drive from our Resort
- The Median prices in the following segments from 1998 – 2008
 - Chalets \$612,750 – 1,200,000
 - Townhomes \$338,000 – 700,000
 - Condominiums \$228,500 - 350,000
 - Vacant Land \$537,500 – 938,556

So what makes Whistler a strong investment in the long term?

- October 9, 2008 World Economic Forum declares.... "Canada has the soundest banking system in the world"
 - Canada is #1 out of 134 countries - USA is 44th
- Proximity to Vancouver which was voted top as one of top 5 destinations to live in the world by the United Nations for 4 straight years"
- The Sea to Sky Highway Upgrade - \$650Million - on time and on budget - making for safe and shorter travel times
- Within 1.5 hours drive Vancouver International Airport - easier travel
- Whistler subscribes to a sustainable plan - managed growth, economy and environment
- Growth in the valley is limited to 63,000 bed units - today we sit at 60,000 bed units
- WHAT YOU SEE IS GENERALLY WHAT YOU WILL GET FOR THE FORESEEABLE FUTURE.

** WHISTLER WILL BE A HOST VENUE FOR THE WINTER OLYMPIC GAMES IN 2010. IT IS ESTIMATED THAT 3 BILLION PEOPLE WILL WATCH*** It will be a great show!!!

It will open up new markets for us globally and with this incredible exposure there will be a positive impact on our real estate market.

"Buy real estate and wait - don't wait to by real estate" Anonymous

To leave you with some final thoughts:

- One of Warren Buffet's core investment strategies "Get greedy when the world gets fearful and fearful when the world gets greedy"
- His core investment timelines "I buy for the long term" - He has committed \$8Billion so far in 2008 - He's 78 yrs old.

There are some excellent opportunities today in our market for the long term. If you or anyone you know would like to discuss this please call me today.